
Field

Projects

Subject

Introduction to Project of Design



pgorriz@eina.edu
www.pilargorriz.com

Pilar Gorriz (Castellón, 1959), graduated in Geography and History, specialty Archeology from the University of Valencia (1986) and has studied Graphic Design at school Eina (1989).

Teaching

She teaches at school Eina *Projects of graphic design* of 3rd year since 2002 and she is collaborator in the *Master of Design and Art Direction* at the University Ramon Llull. Currently she teaches *Introduction to Project of Design* of the Degree in Design at Eina.

**Professional Activity
/ Research**

She works from her study mostly in visual identity and editorial design for various clients: ADG-FAD, BCD, Casa America Catalunya, Cultures France, Edicions 62, FAD, Fira de Barcelona, Generalitat de Catalunya, RBA Editores, Salvat Editores. ..

She participates in courts of Final Projects in different schools of design in Barcelona and has been a jury member of several graphic design awards. She is currently completing a *Master of Typography* at the University of Barcelona.

Publications

She has published design projects:
Premios Laus 29, Étapes, International Typographic Awards 04, Premios Laus 07, Postcard Laurence King 2008.

Work

Visual identity campaign Laus Awards 2001, ADG-FAD.
Memory Design Year 2003, FAD.
Visual identity Pyrenees-Mediterranean Euroregion, Generalitat de Catalunya, 2006.
Identity editorial and design collection, Casa America Catalunya, 2007.
Poster 27 graphistes pour l'Europe, Cultures France 2008, DHUB currently on display in Barcelona.